Project and Program Management
Healthcare Solutions

Even though the terms project and program management are used interchangeably within the healthcare space, their meanings and specific end goals are quite different.

Despite their differences, they both overlap when it comes to improvement and execution.

Why do healthcare organizations outsource their projects and/or programs?

There are a multitude of reasons a healthcare organization may choose to outsource. Some common reasons include:

- Need for financial results **FAST**
- Lack of internal or over-extended resources
- Lack of necessary skills or PMO structure
- Risk mitigation

Reasons organizations select Accumen:

- Deep bench of program directors and certified project managers with Lab specific experience

- Partnership through every phase of the program or project's lifecycle – planning, execution, risk mitigation, communication & sustainment

- Library of structured approaches – including globally recognized Project Management Body of Knowledge (PMBOK) and Lean Six Sigma DMAIC (Define-Measure-Analyze-Improve-Control)

- The Accumen team knows what tools to use & when – and can adjust dynamically when the Lab environment demands!

What differentiates project management from program management?

PROJECT MANAGEMENT

- Process of delivering value that incrementally moves tasks forward
- Focused on outputs
- Tracked within phases – on time delivery, within budget, stakeholder approval

- **Examples:** chemistry analyzer vendor change; consolidation of microbiology between labs; optimization of pre-analytic section

PROGRAM MANAGEMENT

- Process of planning, management, and execution of multiple related projects to improve organizational performance
- Focused on outcomes
- Aligned with strategy

- **Examples:** planning & execution of Outreach sale to commercial lab; productivity improvements from work consolidation